Hackney Playbus -Theory of Change

Needs	Families experiencing mulitple disadvantages need time, space, resources and support to play with their children Parenting is difficult and every parent needs help to know how to best provide for their children in their early years Some families need specialist support but do not know what services are available and how to access them Families who are isolated need the on going support of friends and their local community for their children to thrive				
Our Aims	To improve access to play and learning experiences for children in their early years	To support parents to develop their parenting knowledge, confidence and skills	To connect families to support services	To enable the development of peer-support networks amongst local families	
What we do	We bring play and learning experiences into community spaces using a double-decker bus that has been converted into an early years play and learning resource We use "play at home" ideas that are affordable and easy for parents to do at home or out and about as part of an everyday routine	We model ways to interact with children and babies We encourage parents and carers to share their experiences of parenthood with one another We help parents and carers to understand that they are not alone in their struggles	We listen to families' needs and let them know about options that are relevant to their circumstances We display information leaflets and posters about support services on the Playbus We encourage families to share their experiences of services with one another	We help parents and carers feel comfortable, relaxed, and open to friendship We create a welcoming, informal space in the community for families to meet and socialise We are kind, compassionate, accommodating, sensitive, non-judgemental and supportive	
	We work with partners to identify children who would especially benefit from greater opportunities to play, learn and	We use a non-judgmental approach that focuses on the strengths of parents and carers We talk about child	We invite professionals to visit our play sessions to raise awareness of their services	We create moments for interaction and connection through cooking, singing, and play	
	socialise We do local outreach to support local families to take part in Hackney Playbus	development, from a position of experience and knowledge	We work in partnership with other organisations who support families	The Playbus is a novel environment that inspires conversation	

Outcomes	Children progress in their learning and development	Parents and carers are better equipped to manage the challenges of parenthood	Families are empowered to access support services	Families are better supported in their community
	Children are confident to play and explore	Parents and carers have an improved understanding of child development	Parents and carers know where to get support that is relevant to the needs of their family	Families know more people from their local community to say hello to
Outcome Indicators	Children engage in activities they have never experienced before	Parents and carers understand the importance of play for children's learning and	Parents and carers make greater use of support services	Families experience reduced social isolation
	Children engage in active learning, showing high levels of energy and fascination	Parents and carers feel more confident and able to manage	Parents and carers share their experiences and knowledge of support services with others	Families feel more connected to their local area Parents and carers have more people to turn to for help
	Registration data	Testimonials	Signposting records	Testimonials

How do we monitor this?

Registration data
Observations
Session reports
Questionnaire
Case studies
Referral records

Testimonials
Observations
Session Reports
Questionnaires
Case Studies

Signposting records
Observations
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